

# Maggie Horton

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## EDUCATION

**University of Washington**  
BDes Visual Communication Design

## WORK EXPERIENCE

**Motion and Graphic Designer – Oiselle**  
*Seattle, WA March 2021–Current*

Designer for a diverse range of marketing and website campaigns for a women's running apparel company. Responsibilities include design for product launches, conceptualizing photoshoots, filming and editing, illustration, animation, and store window displays.

**Graphic Designer – Oxford and Sage**  
*Seattle, WA August 2020–July 2021*

Home and lifestyle company. Worked with client to develop brand story, design social media content, website, product layout, product photography and collateral.

**Graphic Design Intern – Form<sup>o</sup>**  
*Seattle, WA March 2019–March 2021*

Branding and identity firm. Worked closely with mentor on projects for non profits while designing materials for events and websites.

**Production Design Intern – F5**  
*Seattle, WA June–August 2019*

Explored many areas of design within F5's creative team. Confidence grew in researching and creating content for animation and illustration. Abilities to speak about work and collaborate effectively with peers were strengthened.

**Art Director – Lair of the Golden Bear, UC Berkeley**  
*Pinecrest, California June–September 2018*

Taught art classes for children and adults six days a week in pottery, painting, and textiles. Practiced communication skills, leadership, organization, and teamwork with fellow staff members.

**Graphic Designer – Kuelap**  
*Seattle, WA February–June 2018*

Designed a new website, marketing materials, and a pitch deck for acquiring new clients.

## FREELANCE WORK

- Book illustrator for *But She Still Can Love* a child's understanding of ALS
- Mask up for others COVID-19 pamphlet design.
- Pure Barre social media content design.
- Logo for aerospace engineering podcast.
- T-shirt and logo design for Distillers Mafia.
- Beverage label design for Narrows Brewing.

## TECHNICAL SKILLS

**Proficient in:** Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, Procreate.